

**MEETING SUMMARY**  
**MEETING OF THE BOARD OF DIRECTORS**  
**PLANNING & EXTERNAL RELATIONS COMMITTEE**  
**METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY**

May 8, 2015

The Board of Directors Planning & External Relations Committee met on May 8, 2015 at 10:35 a.m. in the Board Room on the 6<sup>th</sup> Floor of the MARTA Headquarters Building, 2424 Piedmont Road, Atlanta, Georgia.

**Board Members Present**

Harold Buckley, Sr.  
Roderick E. Edmond  
Noni Ellison-Southall, *Chair*  
Jerry Griffin

**Consent Agenda**

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- a. Approval of the April 14, 2015 Planning & External Relations Committee Meeting Minutes

On motion by Mr. Griffin seconded by Mr. Buckley, the Consent Agenda was unanimously approved by a vote of 4 to 0, with 4 members present.

**Individual Agenda**

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**Briefing – Awareness Campaign**

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Mrs. Jinadu-Wright briefed the Committee on the Awareness Campaign being launched to increase ridership and improve public perception of MARTA.

**Briefing – Facility Sustainability**

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Mrs. Krisak briefed the Committee on the highlights and accomplishments of MARTA's Sustainability Program.

**Briefing – Reduced Fare Eligibility and Lost and Found Program Overview**

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Mr. Stripling briefed the Committee on the Authority's Reduced Fare Eligibility processes and the Lost & Found program.

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Briefing – On-Time Performance (OTP)

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Ms. Smith briefed the Committee on system-wide On-Time Performance (OTP)